



## MAIP'S GOLDEN GALA



### EXCLUSIVE SPONSORSHIP PACKAGES

#### ■ PRESENTING SPONSOR \$100,000

- Premier seating for (2) tables of 12 at dinner and afterparty
- Branded signage & special recognition during the Gala
- Complimentary sponsor level Journal ad in commemorative journal with most premier placement
- Logo recognition in all event materials, website and step and repeat at event
- Company logo in social media and event email blast
- Branding across promotional social media assets
- Special recognition from podium
- Sponsorship of 15 MAIP alumni for the afterparty

#### ■ MAIP AFTER DARK

##### AFTERPARTY SPONSOR \$75,000

- Premier seating for (1) table of 12 at dinner and afterparty
- Branded signage at afterparty
- Complimentary sponsor level Journal ad in commemorative journal with premier placement
- Logo recognition in all event materials, website and step and repeat at event
- Company logo in social media and event assets
- Special recognition from podium
- Sponsorship of 10 MAIP alumni for the afterparty

#### ■ PLATINUM SPONSORS \$75,000

- Premier seating for (1) table of 12 at dinner and afterparty
- Branded onsite activation of your choice
- Complimentary sponsor level Journal ad in commemorative journal with premier placement
- Logo recognition in all event materials, website and step and repeat at event
- Branding across promotional social media assets
- Special recognition from podium
- Sponsorship of 10 MAIP alumni for the afterparty

### TABLES

#### ■ ANNIVERSARY \$50,000

- Premium seating for (1) table of 10
- Company logo (linked to company website if applicable) and listing in all event materials and website
- Complimentary full page ad in commemorative journal with premium placement
- Branding across promotional social media assets
- Sponsorship of 10 MAIP alumni for the afterparty

#### ■ GOLD \$25,000

- Prime seating for (1) table of 10
- Listing in all event materials and website
- Complimentary full-page ad in commemorative journal with prime placement
- Sponsorship of 5 MAIP alumni for the afterparty

#### ■ SILVER \$15,000 \*limited availability

- Priority seating for (1) table of 10
- Listing in all event materials and website
- Complimentary half page ad in commemorative journal

### TICKETS

#### ■ CELEBRATION PAIR \$5,000

- Premium seating for (2) tickets
- Listing in event materials
- Sponsorship of (2) MAIP Fellows/MAIP Alumni tickets at dinner and afterparty

#### ■ GOLD INDIVIDUAL \$2,500

- Prime seating for (1) ticket
- Listing in event materials
- Sponsorship of (1) MAIP Fellow/MAIP Alumni ticket at dinner and afterparty

#### ■ SILVER INDIVIDUAL \$1,500 \*limited availability

- Seating for (1) ticket
- Listing in dinner program

#### ■ SPONSOR A FELLOW/ALUMNI \$1,000

- Sponsors the seating for (1) MAIP fellow/alumni at dinner and afterparty

## 50<sup>th</sup> ANNIVERSARY COMMEMORATIVE JOURNAL ADS

ANNIVERSARY \$10,000

- Full page ad in commemorative journal with premium placement

GOLD \$7,500

- Full page ad in commemorative journal with prime placement

SILVER \$5,000

- Half page ad in commemorative journal

### Journal Specs:

Full page – 8.5 inches width and 8.5 inches height (1:1 ratio)

Half page - 4.25 inches width and 8.5 inches height (1: 2 ratio)

Resolution: 150 dpi/inch minimum, 300 dpi/inch prefer.

Type of file: JPG, PSD, PNG, PDF *(All fonts must be embedded).*

I am unable to attend, but wish to make a contribution of \_\_\_\_\_ in support of the MAIP 50<sup>th</sup> Anniversary Gala

Listing: \_\_\_\_\_

*(please print name or company exactly as you wish it to appear in gala materials)*

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

To purchase or respond online please visit <https://foundation.aaa.org/maip-50th-gala.html>

I will send payment via ACH or check at a later date

Enclosed is my check for \$ \_\_\_\_\_

Please charge my  American Express  Master Card  Visa Amount: \$ \_\_\_\_\_

Credit Card number : \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to 4A's Foundation (Tax Id# 13-3949950) and return to Gala Benefit Office c/o Inez Weinstein Special Events, Inc. 215 Park Avenue South, St 1405 New York, NY 10003. Your contribution, less \$265 per ticket, is full tax-deductible. For more information, please contact the Benefit Office at 212-254-6677 or [jvanzino@inezevents.com](mailto:jvanzino@inezevents.com)

**A's FOUNDATION**